

Build up the Bridge: SummerLecture Trip and Fellowships in China

Abstract: The Society of International Chinese in Educational Technology (SICET), a nonpolitical, non-profit academic organization, was formed in March 2003. Since the day it was born, SICET has been involved in various academic activities. This panel, hosted by the board members of SICET, will share with audience SICET summer lecture trip activities and discuss the current trends and related issues.

The Society of International Chinese in Educational Technology (SICET) sponsored the first summer lecture trip to mainland China in May 2004. SICET is a nonpolitical, non-profit academic organization. The organization's goal is to aggregate international Chinese scholars and experts in the field of educational technology to encourage academic cooperation and support among members. The mission of the SICET is to establish and strengthen academic international connections, exchanges, researches and studies in educational technology for teaching and learning, as well as to promote the application of educational technology in Chinese education.

Four scholars from the United States had visited and presented at Beijing Normal University, Beijing Language and Culture University, and Southwest Normal University last summer. The purposes of the summer lecture trip were to: (a) establish a positive image of SICET to Chinese communities, (b) exchange thoughts and viewpoints with educational technology scholars in China, and (c) build collaborations between universities in the US and China. The lecture trip was a great success and was well received by the host universities in China as well as the participating scholars. Each scholar made a 3-hour presentation at each institution and had great opportunity to interact with their faculty and students. It was a tremendous experience for the U.S. scholars to take part in the summer lecture trip in China. They gained a wealth of knowledge regarding the technology implementation in education in China and also had opportunities to visit many beautiful places in China that were arranged by the host institutions.

The lecture trip activities will continue every year in summer. The possible topics will cover:

1. Distance learning education
2. Integration of instructional technology in different subjects/disciplines
3. Theories and future development of instructional technology
4. Information technology diffusion/integration
5. New possibilities with instructional technologies
6. Web based instruction/learning
7. New strategies for higher education and training
8. Network based education and training
9. Virtual classroom, virtual university
10. Online course design, development, and implementation
11. Multimedia instruction
12. Multimedia design and development
13. Electronic learning and mobile learning
14. Evaluating teaching and learning technologies
15. Web-mediated learning tools
16. Online Education and Training
17. Innovative Teaching and Learning Technologies for Web-based Education
18. Design and Development of Online Courseware
19. Online Degree and Certificate Programs
20. Quality Issues of Web-based Education
21. Best Practices of instructional technology
22. Mobile technology in teaching and learning
23. Learning technologies
24. Evaluating impact on teaching and learning
25. Emerging instructional technologies
26. Ethics and Legal Issues

This will be a panel discussion and question-and-answer session. Five panelists consisting of the past participants, an official from a host university, and the SICET board members will each give a five-minute presentation. The presentations will be followed by a 40-minute question-and-answer session. Panel members are Dr. Steve Yuen, President of SCIET and professor at The University of Southern Mississippi; Dr. Feng-Qi Lai, assistant professor at Indiana State University; Dr. Geping Liu, Associate Dean, College of Distance Education at the Southwest Normal University in China; and Dr. Ronghua Ouyang, professor at Kennesaw State University. Dr. Guoli Liang, the coordinator the summer lecture trip and assistant professor of University of Wisconsin at Whitewater, will moderate the discussion.

The panel will give an overview and discuss the mission of summer SICET lecture trip. Former summer lecture trip scholars and an official from a host institution will share their experiences with the audience. In addition, the panel will discuss: (a) scholarly exchange and fellowships, (b) inviting U.S. scholars, (c) call for proposals, (d) information and tips for preparing summer lecture trip in China, (e) arrangement by host institutions, (f) sightseeing opportunities, and (g) any other questions from the audience.