

Architecting An Aspiring eLearning Enterprise: A Provost Fellow Project

Cheng-Chang (Sam) Pan
Department of Teaching, Learning, and Innovation
The University of Texas at Brownsville
United States
Sam.Pan@utb.edu

This **virtual cooperate presentation** is intended to share the process of architecting an aspiring eLearning enterprise. A Provost Fellow Project for Distance Education was conceived in late Fall of 2011. The scope of the project is to (1) adopt a professional development requirement or certification to teach online for faculty, (2) review and recommend quality enhancement initiatives, (3) and formalize the approval of new programs and courses. A project committee was composed, and it was comprised of 10 faculty and staff representatives from various concerned departments and offices throughout a southern state university, also a Hispanic Serving Institution (HSI), in the States. The project is in its final phase of the project. A Four by Two (4X2) solution is drafted. They are four plausible processes: (new) course/program approval process, professional development process, and course development process, and continuous quality control process. And, two entities: university-level change advisory board (UCAB) and college-level change advisory board (CCAB). Thoughts will be elicited from the audience. Those who work(ed) on organizational changes for non-for-profit organizations can benefit from the intellectual dialogue.